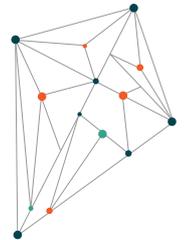
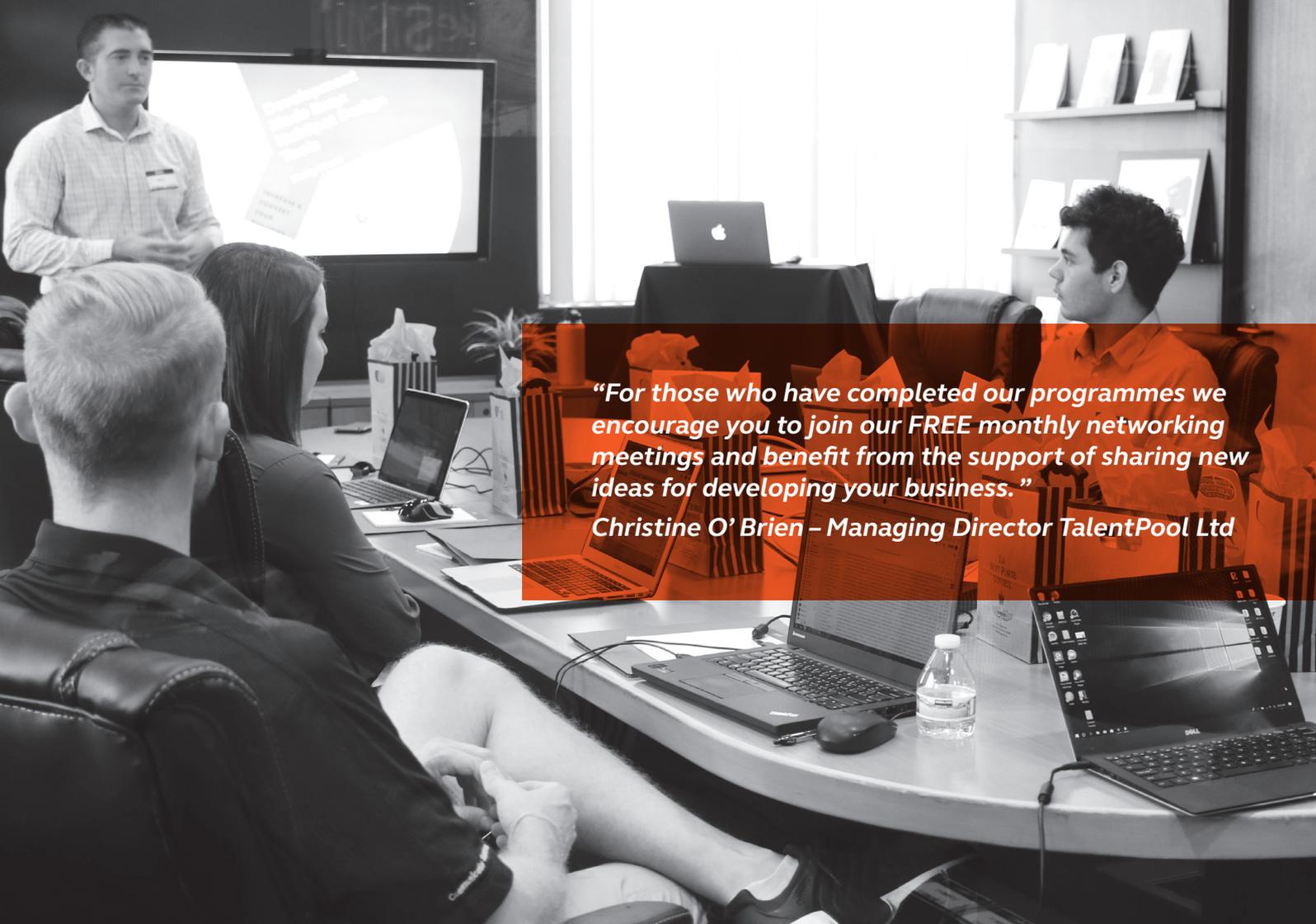


**Talentpool**  
World of dreams



QQI registered training provider



*“For those who have completed our programmes we encourage you to join our FREE monthly networking meetings and benefit from the support of sharing new ideas for developing your business.”*

*Christine O’ Brien – Managing Director TalentPool Ltd*



Business trends in 2022 see a shift from global business to local business. As consumers increasingly look to source products locally, more sustainable local businesses are emerging in towns and villages across Ireland. The combination of the changing business landscape and a heightened awareness of environmental issues creates a fertile ground for new local opportunities for those considering self-employment in Ireland.

Assisting talented start-ups can be a combination of confidence building, business skills development and supporting creativity to enable success in these uncharted waters. The business model has changed, viability plans may be unfamiliar and a focus on learning digital skills can create obstacles that appear at first glance insurmountable.

At TalentPool we have evolved our business start-up programme to encourage participants to imagine the unimagined and create new ways of being in business that are compatible with the 2022 landscape.

We talk to our participants; we explore the latest trends in business and most of all we listen to consumers to understand how small businesses can support their communities effectively with suitable products and services to meet their needs.

For those small businesses featured in this publication and all our participants over the years we wish you continued success for 2022.



***“I approached my local Kildare Enterprise office. I attended a 6-week course on, start your own business which was provided by Talentpool whom I highly recommend.”***

My journey to a passion for fragrance came from working for luxury brands in retail. Following an injury in 2017, I had to leave behind a much-loved career with Chanel. I had to reinvent myself and longed to find a way back to what I really loved.

I came across an online candle course. This led me to a world of everything that is candles and fragrances and as a result Blossom by Melissa was created.

Blossoms were the ideal theme for me. Blossoms represent – a time of renewal and new beginnings. I approached my local Kildare Enterprise office. I attended a 6-week course on, start your own business which was provided by Talentpool whom I highly recommend. I did not know where to begin to start up my own business. I am still receiving ongoing support from the Kildare Enterprise office. I have attended several online training courses on different topics to support my business.

# LEARNING AT HOME

As the debate goes on weighing up the merits of the online at home learning experience versus in person training there is no doubt that online training has provided many advantages and conveniences for entrepreneurs and start-ups across Ireland. The reduction in time spent traveling and the associated cost savings, access to networking nationwide and access to a greater variety of learning choices create a wealth of positives and accessibility advantages.

The online experience can be further supported by strategic in person events to enable start ups to meet, join, and socialise with other small business owners and share new ideas and discuss aspects of running a business with likeminded individuals.

We know from delegates that their learning experience is determined by the skill of the trainer and the quality of the content provided. Whether it is online or in person striving to provide the best experience possible and encouraging participation by the delegates is a key to their growth and progression.

Feedback from our clients remains consistently positive and we know that online learning will remain part of the learning world into 2022 and beyond.

# THE REVIEWS

Our delegates gain huge amounts from our courses and don't take our word for it, here is a sample of the reviews that have been left on Google about TalentPool and its trainers.

## **Aoife Sheehy – Delegate from Kerry**

*I completed a start your own business course with Talentpool through my LEO and I couldn't recommend them enough. I found both Christine and Cosmo to be extremely helpful and open to supporting not only myself but all of the businesses and business owners throughout the course along with outside course support. Both trainers have extensive experience and knowledge of every corner of business from marketing to finance etc. Great people, great education gained.*

## **Samantha Stuart – Delegate from Tipperary**

*Have done bookkeeping and form 11 course with Cosmo and it was the best course I have done on this topic. Cosmo explains everything so well. Makes bookkeeping and filling tax returns easy. Look forward to the next recap.*

## **Paddy Macken – Delegate Kildare**

*Trainers are excellent, really friendly and approachable and look forward to working with following the course also, great help and very knowledgeable.*

## **Estelle Cotter – Delegate Fingal**

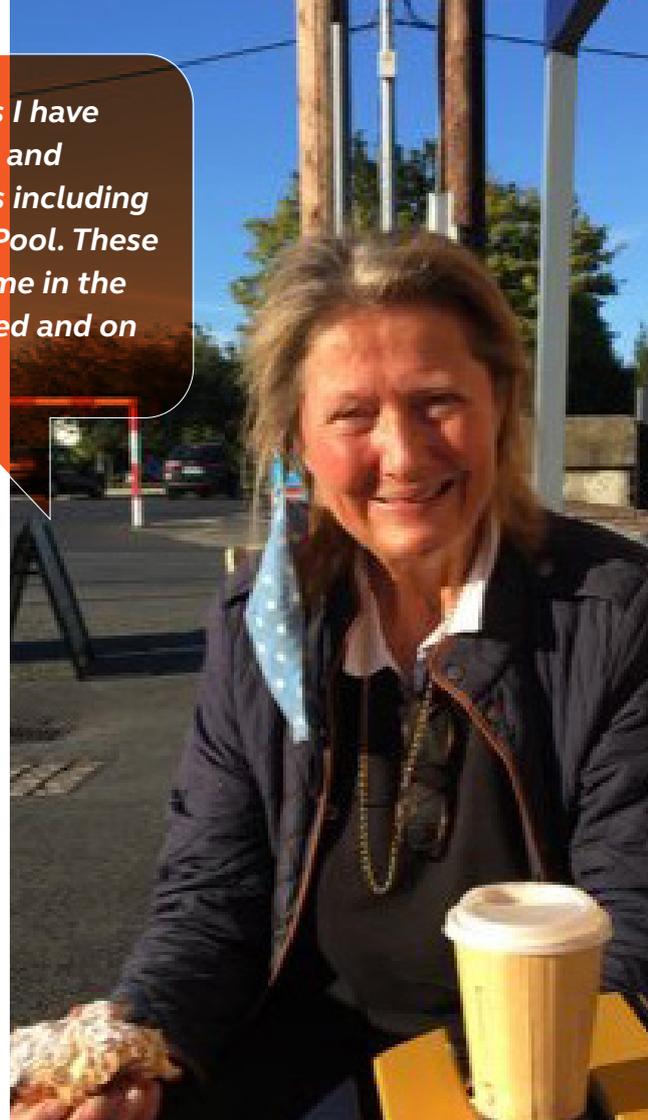
*Having recently attended the Consumer & Market Research training session, I would highly recommend this course. Christine was excellent at covering a wide array of topics including Trends for 2022 and How to undertake Market Research.*

*Over the past year while establishing my business I have had great help from Kerry Local Enterprise Office and through them have attended a number of courses including a Start Your own business course given by TalentPool. These courses have been extremely helpful in pointing me in the right direction and have helped to keep me focused and on track. Invaluable help!*

My name is Patricia Roche, my business is Cistin na hÉireann which makes punnets of part cooked Spelt Fruit scones. This business started when my daughter came from Dublin to Sneem in Kerry to visit me in the summer of 2020. She is gluten intolerant. I went into Kenmare to buy spelt bread and scones for her arrival- there was nothing available, so I bought spelt flour and made spelt yeast bread and scones for her arrival.

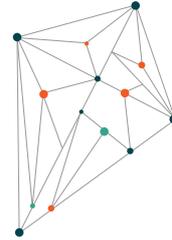
When she left, I decided it was incredible that the town of Kenmare did not have spelt breads available to it, so I started making spelt yeast bread and fruit scones for sale in Kenmare and Sneem village. They sold well in both places so I approached my local Dublin SuperValu in Churchtown to see if they would sell my scones. They said yes and gave me the contact details for a few more Dublin Stores. To date I now supply 4 Dublin SuperValu stores.

I plan to expand this small business and already have new products in mind to add to my range of products.



# Talentpool

World of dreams



[talentpooltd.ie](http://talentpooltd.ie)

Training Office Kildare 045 86 4727  
Training Office Dubin 01 901 0152  
Regional Coordinator 087 948 5035

[coursebookings@talentpooltd.ie](mailto:coursebookings@talentpooltd.ie)

